

Technology Innovation Management

This section presents the requirements for programs in:

- Master of Applied Business Analytics - Technology Innovation Management
- Master of Digital Transformation and Entrepreneurship - Technology Innovation Management
- M.Sc. Technology Innovation Management
- M.Eng. Technology Innovation Management
- Master of Entrepreneurship - Technology Innovation Management
- Master of Entrepreneurship - Technology Innovation Management with Collaborative Specialization in Accessibility

Program Requirements

Master of Applied Business Analytics - Technology Innovation Management (5.5 credits)

Requirements – Project pathway:

1. 2.5 credits in:	2.5
TIMG 5001 [0.5]	Principles of Technology Innovation Management
TIMG 5002 [0.5]	Technology Entrepreneurship
TIMG 5003 [0.5]	Issues in Technology Innovation Management
TIMG 5301 [0.5]	Applied Analytics for Technology Innovation Management
TIMG 5303 [0.5]	Machine Learning for Technology Entrepreneurship Problem-Solving
2. 1.0 credit in approved TIMG elective	1.0
3. 1.0 credit in approved electives in engineering, business, or science	1.0
4. 1.0 credit in:	1.0
TIMG 5907 [1.0]	M.A.B.A. Project
Total Credits	5.5

Master of Digital Transformation and Entrepreneurship - Technology Innovation Management (5.5 credits)

Requirements:

1. 2.5 credits in:	2.5
TIMG 5001 [0.5]	Principles of Technology Innovation Management
TIMG 5002 [0.5]	Technology Entrepreneurship
TIMG 5008 [0.5]	Foundations of Digital Transformation & Entrepreneurship
TIMG 5202 [0.5]	Moving Digital Transformation and Entrepreneurship Research into Business Practices
TIMG 5203 [0.5]	Cross Border Businesses and Digital Innovation
2. 1.0 credit in Technology Innovation Management electives	1.0
3. 1.0 credit in electives in Engineering, Business or Science, approved by the student's academic advisor	1.0

4. 1.0 credit in:	1.0
TIMG 5908 [1.0]	Master of Digital Transformation & Entrepreneurship Project
or	
1.0 credit in approved electives	

Total Credits **5.5**

M.Sc. Technology Innovation Management (5.5 credits)

Requirements - Thesis pathway (5.5 credits)

1. 1.5 credits in compulsory courses including:	1.5
TIMG 5001 [0.5]	Principles of Technology Innovation Management
TIMG 5002 [0.5]	Technology Entrepreneurship
TIMG 5003 [0.5]	Issues in Technology Innovation Management
2. 2.0 credits in approved restricted elective courses	2.0
3. 2.0 credits in:	2.0
TIMG 5909 [2.0]	Master's Thesis
Total Credits	5.5

Restricted Elective Courses

Students in the M.Sc. program must complete 1.0 credit in the field of technology innovation management and 1.0 credit in engineering, business or science. Courses in the field of technology innovation management begin with the prefix TIMG.

Non-Restricted Elective Courses

All students in the project option of the master's program are required to complete 1.0 credit from courses offered in engineering, business, or science.

M.Eng. Technology Innovation Management (5.5 credits)

Students in the Master of Engineering program are required to complete a total of 5.5 credits of which at least 5.0 must be at the 5000-level or above, as follows:

Requirements - Project pathway (5.5 credits)

1. 1.5 credits in compulsory courses including:	1.5
TIMG 5001 [0.5]	Principles of Technology Innovation Management
TIMG 5002 [0.5]	Technology Entrepreneurship
TIMG 5003 [0.5]	Issues in Technology Innovation Management
2. 2.0 credits in approved restricted elective courses	2.0
3. 1.0 credit in approved non-restricted electives	1.0
4. 1.0 credit in a graduate project	1.0
Total Credits	5.5

Restricted Elective Courses

Students in the M.Eng. program must complete 1.0 credit in the field of technology innovation management and 1.0 credit in engineering, business or science. Courses in the field of technology innovation management begin with the prefix TIMG.

Non-Restricted Elective Courses

Students in the M.Eng. program are required to complete 1.0 credit from courses offered in engineering, business, or science.

Master of Entrepreneurship - Technology Innovation Management (5.5 credits)

Students in the Master of Entrepreneurship program are required to complete a total of 5.5 credits of which at least 5.0 must be at the 5000-level or above, as follows:

Requirements - Project pathway (5.5 credits)

1. 2.5 credits in:	2.5
TIMG 5001 [0.5] Principles of Technology Innovation Management	
TIMG 5002 [0.5] Technology Entrepreneurship	
TIMG 5008 [0.5] Foundations of Digital Transformation & Entrepreneurship	
TIMG 5205 [0.5] Customer Value Creation in Technology Firms	
TIMG 5201 [0.5] Technology and Wealth	
2. 2.0 credits in approved restricted electives courses:	2.0
1.0 credit in TIMG, and	
1.0 credit in engineering, business or science.	
3. 1.0 credit in:	1.0
TIMG 5905 [1.0] M.Ent. Project	
or	
1.0 credit in approved electives	
Total Credits	5.5

Master of Entrepreneurship - Technology Innovation Management with Collaborative Specialization in Accessibility (5.5 credits)

Students in the Master of Entrepreneurship program are required to complete a total of 5.5 credits of which at least 5.0 must be at the 5000-level or above, as follows:

Requirements - Project pathway (5.5 credits)

1. 2.5 credits in:	2.5
TIMG 5001 [0.5] Principles of Technology Innovation Management	
TIMG 5002 [0.5] Technology Entrepreneurship	
TIMG 5008 [0.5] Foundations of Digital Transformation & Entrepreneurship	
TIMG 5205 [0.5] Customer Value Creation in Technology Firms	
TIMG 5201 [0.5] Technology and Wealth	
2. 1.0 credit in approved restricted electives in TIMG	1.0
3. 1.0 credit in:	1.0
ACCS 5001 [0.5] Critical Disability Studies	
ACCS 5002 [0.5] Accessibility and Inclusive Design Seminar	
4. 1.0 credit in:	1.0
TIMG 5905 [1.0] M.Ent. Project (in the specialization)	
Total Credits	5.5

Admission

The normal requirement for admission to the master's program is a bachelor's degree in engineering, business, or science, with at least high honours standing.

Candidates are normally required to have two years of technical experience prior to admission.

Candidates applying for admission with degrees in other areas will be considered by the admissions committee. The committee is responsible for establishing criteria for degree equivalencies.

Regulations

See the General Regulations section of this Calendar.

Regularly Scheduled Break

For immigration purposes, the summer term (May to August) for the following programs is considered a regularly scheduled break approved by the University. Students should resume full-time studies in September.

- Master of Applied Business Analytics - Technology Innovation Management
- [M.A.Sc. Technology Innovation Management](#)
- [Master of Digital Transformation and Entrepreneurship - Technology Innovation Management](#)
- [M.Eng. Technology Innovation Management](#)
- Master of Entrepreneurship - Technology Innovation Management
- M.Sc. Technology Innovation Management

Technology Innovation Management (TIMG) Courses

TIMG 5001 [0.5 credit]

Principles of Technology Innovation Management

Develops a common level of knowledge among students on topics in product and service development, technology entrepreneurship, and commercialization. These topics build on the literature in the fields of project management, leadership, industrial marketing, managerial economics and organizational behaviour.

TIMG 5002 [0.5 credit]

Technology Entrepreneurship

Key theories and models of technology entrepreneurship. Topics include the nature of technology products, collaborative experimentation and production of new products, assets, and their attributes, and the firm's asset ownership rights.

TIMG 5003 [0.5 credit]**Issues in Technology Innovation Management**

Key readings relevant to technology innovation management. Topics include the introduction of new products to the global market, technology sourcing, intellectual property rights, industry trends, technology and ethics, new business opportunities and product identification, industry characteristics, regulation, international competition, ecosystems, economic development, and open source.

TIMG 5004 [0.5 credit]**Research Methods in Technology Innovation Management**

Prepares students to undertake research in technology innovation management. Students learn to define interesting research problems and hypotheses relevant to technology innovation management, and learn the different research approaches used in the field of technology innovation management.

Prerequisite(s): TIMG 5001 and one of TIMG 5002 or TIMG 5003.

TIMG 5006 [0.5 credit]**Management of Software Engineering Projects**

Models for the development of software. Software project management tools. Quality control. Risk assessment and management. Examples are drawn from the development of new technology products.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5001 and TIMG 5002.

TIMG 5008 [0.5 credit]**Foundations of Digital Transformation & Entrepreneurship**

Antecedents, patterns, and consequences of agile digital business transformation, digital business development, digital business model innovation, disruptive digital technology, digital entrepreneurship, marketing and sales for a digital age. Managing digital business transformation and development of new digital value propositions in new and existing companies.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5001 and TIMG 5002.

TIMG 5101 [0.5 credit]**Integrated Product Development**

The new product introduction process and time-based competition, basic concepts of integrated product development, parallelism and concurrency of development activities, flexibility and agility, the voice of the customer, cross-functional teams, organizing for innovation, collaboration across firm boundaries, manufacturing and design.

Prerequisite(s): TIMG 5001 and TIMG 5002.

TIMG 5103 [0.5 credit]**Advanced Topics in Technology Innovation Management**

In-depth exploration of an advanced topic in the field of technology innovation management. A different topic is covered each semester and more than one section, with different topics, may be offered in the same semester.

Prerequisite(s): one of TIMG 5004, TIMG 5005, or TIMG 5101.

TIMG 5104 [0.5 credit]**Directed Studies in Technology Innovation Management**

The student explores, through extensive literature surveys, specific topics in the areas of technology innovation management. The objective is to enable study on a specific topic to acquire a suitable background to initiate and complete thesis work.

TIMG 5105 [0.5 credit]**Designing Innovation Communities**

This course helps entrepreneurs and product managers understand the role of communities in innovation (eg. peer production and crowdsourcing). It provides them with tools for designing communities, and guidelines for selecting the technology for supporting a community.

TIMG 5106 [0.5 credit]**Open Source Business**

The management of open source businesses. Topics may include company participation in open source projects, capturing value from open source projects, creating and managing open source ecosystems, open-source development, role of architecture in open source projects.

TIMG 5107 [0.5 credit]**Co-creating Inclusive Innovation**

Students apply research in technology innovation management to co-create innovative solutions that reduce inequalities caused by social, political, and economic exclusion and have local context at their core. TIM students may collaborate with Indigenous communities, other organizations, and students in science, engineering, and other areas.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5001 and one of TIMG 5002 or TIMG 5003.

TIMG 5110 [0.5 credit]**Project-based Learning**

Provides an environment where TIM students in their second or third term can develop TIM Project proposals. The client may be a company (large or small), an entrepreneur, a not-for-profit, or a Carleton group. Projects will follow the TIM Gate process for student research.

TIMG 5201 [0.5 credit]**Technology and Wealth**

Tools, models, approaches, theories and frameworks used to deploy technology to create and appropriate wealth.

TIMG 5202 [0.5 credit]**Moving Digital Transformation and Entrepreneurship Research into Business Practices**

Tools, models, approaches, theories, and frameworks used to deploy digital technology to frame, create, appropriate, distribute, protect, sustain, convey, and deliver value. Streamlines the movement of research findings in digital transformation, business model innovation, and technology entrepreneurship into business practices.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5008.

TIMG 5203 [0.5 credit]**Cross Border Businesses and Digital Innovation**

Examines the mechanisms that leverage digital technology and innovation to scale the value of entrepreneurial cross-border businesses rapidly, early, and securely.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5008.

TIMG 5204 [0.5 credit]**Responsible Artificial Intelligence**

Ethical aspects of development/adoption of Artificial Intelligence (AI) and digital technologies in business practice. Responsible AI business opportunities in cross-border businesses. Responsible AI governance frameworks. AI inclusiveness, bias, fairness, transparency, explainability, accountability, data re-use, protection, and privacy. Assessment of trustworthy AI systems.

Includes: Experiential Learning Activity

Precludes additional credit for TIMG 5103.

Prerequisite(s): TIMG 5002 or TIMG 5008.

TIMG 5205 [0.5 credit]**Customer Value Creation in Technology Firms**

Company value architecture and value propositions, design thinking and multiple stakeholder perspectives on value, new product and service design, digital value creation, technology and complementary assets, latent needs, co-design and user innovation, alignment of technology and business strategy, user experience, customer retention.

Includes: Experiential Learning Activity

Precludes additional credit for TIMG 5005 (no longer offered).

Prerequisite(s): TIMG 5002.

TIMG 5301 [0.5 credit]**Applied Analytics for Technology Innovation Management**

Application of advanced business analytics in the domain of technology innovation management and technology entrepreneurship. Topics include supervised and unsupervised machine learning, anticipatory thinking, and anomaly detection, to inform managerial judgement and support strategic and operating decisions faced by managers and entrepreneurs.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5001.

TIMG 5303 [0.5 credit]**Machine Learning for Technology Entrepreneurship Problem-Solving**

Application of machine learning tools to co-create solutions to entrepreneurial problems, with an emphasis on unstructured text analytics. Topics include machine learning tools, application of topic modeling and text analytics, generation of practical competitive insights for managers, and analysis of publicly-available sources including websites.

Includes: Experiential Learning Activity

Prerequisite(s): TIMG 5002.

TIMG 5901 [1.0 credit]**M.Eng. Project**

Includes: Experiential Learning Activity

TIMG 5905 [1.0 credit]**M.Ent. Project**

Includes: Experiential Learning Activity

TIMG 5907 [1.0 credit]**M.A.B.A. Project**

Master of Applied Business Analytics Project.

Includes: Experiential Learning Activity

TIMG 5908 [1.0 credit]**Master of Digital Transformation & Entrepreneurship Project**

Final TIM Master of Digital Transformation & Entrepreneurship Project.

Includes: Experiential Learning Activity

TIMG 5909 [2.0 credits]**Master's Thesis**

Includes: Experiential Learning Activity